

IN THE SPECIFICATION

Page 7, please cancel the first full paragraph, and replace it with the following:

In detail, figure 1 shows a device (1). The reverse face (2) of the device (1) is used for sticking on an adhesive sheet strip (5), the regions (3A) and (3B) of this reverse face (2) which lie against the grip tab (6) of the adhesive sheet strip (5) are roughened. The depth (W) of the roughened area is depicted and extends in the form shown to approximately the "inner" end of the grip tab (6), though may also readily extend further into the adhesive area, i.e., up to the point where the adhesive sheet strip (5) bonds to the device (1) and is no longer covered by film (7B). Since the user is able to stick the adhesive sheet strip (5) onto the device (1) in such a way that the grip tab (6) is able to protrude at either one end or other end, both regions (3A) and (3B) are roughened. This prevents the user bonding the adhesive sheet strips (5) "wrongly"; i.e., in such a way that the grip tab (6) not roughened protrudes. Accordingly, the user does not need to consult use instructions or the like as to how he or she should stick on the adhesive sheet strip (5); instead, he or she always sticks it on "correctly". And at the same time he or she has the further advantage that toward the end of the stripping operation the adhesive sheet strip (5) parts more readily from the bond and so also tends less toward tears at the end of stripping. Indeed, it is particularly at the end of stripping that the tendency toward tearing goes up, since the force with which the user presses on the article in order to hold it is exerted on an area which is becoming smaller and smaller as stripping progresses - a phenomenon which may also be countered by means of spacers.

Page 8, please cancel the second paragraph and replace it with the following:

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Figure 3 depicts another embodiment in which the device (1) has a reverse face (2) which serves to accommodate an adhesive sheet strip (not shown) and which has regions (3A) and (3B) roughened at both ends. Additionally, the device (1) has spacers (8A, 8B).

Page 4, please cancel the paragraph with "this object is achieved...", and substitute the following:

This object is achieved by

A redetachable self-adhesive device

b2

- a) whose reverse face is bonded with a strip of a double-sidedly adhering adhesive sheet in such a way that one end of the adhesive sheet projects beyond the device as a grip tab,
- b) the adhesive sheet is such that the bond made with it is redetachable by stretching pulling on the grip tab of the strip in the direction of the bond plane,

wherein

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B3

- c) on its reverse face the device, in the region situated against the grip tab of the adhesive sheet strip or and also partly against the free adhesive composition, has an average roughness R_a of 0.4-25 μm .

In a preferred embodiment, the region exhibiting the average roughness R_a has a depth of roughness of 1-150 μm , in particular 2-100 μm ,

The region having the average roughness R_a preferably at least corresponds or exceeds in its width the width of the strip, and in its depth measures 0.5-20 μm , especially 0.5-15 μm .

IN THE CLAIMS

Please cancel the previous versions of the following claims and replace them with the following rewritten versions. Marked up copies showing the amendment since the previous versions are annexed as separate pages.

Claim 1 (amended). A redetachable self-adhesive device

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- a) having a surface bonded to one side of a strip of double-sided adhesive sheet with at least one end of the adhesive sheet projecting beyond at least one edge of said surface as a grip tab,